

CHARITIES PENSIONS CLUB



The go-to place for pension professionals in the charity sector.

www.charitiespensionsclub.com



About Us

Founded in 2014, the Charities Pensions Club (CPC) is the go-to place for pension networking specific to the charity and not-for-profit sector.

The CPC was originally set up as an informal peer support group for pension managers from different charities, to meet and discuss relevant topics.

The network quickly grew in popularity and now includes some of the most prominent UK charities.

The CPC is lead by its members, which has been central to our success. It is members who decide the agenda, ensuring it is tailored specifically to their needs.

There are many member benefits to joining the CPC - perhaps the most valued are the events we hold throughout the year.

Member feedback tells us that the charity-centric demographic is greatly valued. That is, consultancy firms are unable to join the CPC - this allows members to enjoy networking with peers without solicitation. That said, there are limited opportunities for the private sector to join the CPC as an Exclusive Partner or to support the group through our corporate opportunities programme.

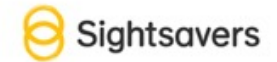
Current Members



ROYAL
BALLET
SCHOOL



Save the Children.



Our Members

To demonstrate scope of our members, the collected turnover of affiliated charities and not-for-profit organisations is c. £4.5 billion, with number of employees totaling around 58,000.

Each member is allowed up to 2 representatives to be part of the club and typical job titles of our members are:

- Pensions Manager
- Group Financial controller
- Head of Pensions and Benefits
- Head of Treasury and Pensions
- Head of Human Resources
- Head of Operations
- Head of Finance
- General Counsel and Director of Systems
- Director of Finance
- Assistant Director of Pensions
- Chief Operating Officer

c.£4.5B

TURNOVER

c.58,000

EMPLOYEES

The collective size of the CPC membership
*August 2023.

Corporate Opportunities

The CPC runs a series of events throughout each year both online and in-person.

It also runs an annual CPC report, which includes sector-specific industry trends and benchmarking data that our members contribute towards.

The CPC has an online member only portal to share documents, a monthly newsletter, a growing LinkedIn page and an active and engaging network.

The CPC is a small and niche organisation that can adapt quickly and be flexible in its approach, ensuring members are always provided with what they require.



Corporate Opportunities

- Banner advert on CPC website homepage.
 - Post on CPC LinkedIn page to followers.
 - Banner advert in monthly email update to all members.
 - Listing in a supplier directory on the CPC website.
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- Advertorial slot in monthly email update to all members.
 - Signposting of content written of use to members (hosted by corporate) e.g. report to download, video to watch, podcast to listen to. Promoted via link: Useful links section of member community, LinkedIn post, newsletter mention.
 - Content creation for our members only (hosted by CPC) e.g. case study, essay, thought leadership article. Promoted: website, LinkedIn post, newsletter mention.
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- 1-hour virtual event – sponsorship of entire session: agenda creation (with support and advice from CPC), opportunity to present, branding on all event materials. Promoted via website, LinkedIn, member newsletter.
 - 2-hour hybrid event – sponsorship of entire session: opportunity to host physical meeting, agenda creation (with support and advice from CPC), opportunity to present, branding on all event materials. Promoted via website, LinkedIn, member newsletter.
 - 1 day in-person event - 1 x speaking slot during the day, 2 x staff to attend, branding on all event materials. Promoted via website, LinkedIn, member newsletter.

Partnership Programme

The CPC allows a limited number of private sector members per year, to join the CPC through our partnership programme.

Being a partner of the CPC offers an exclusive opportunity for your organisation to build on existing relationships and develop new ones, regularly throughout the year of the partnership.

In addition to the corporate opportunities, partners are exclusively allowed:

- Staff attendance at all events throughout the year.
- Option to contribute market commentary and gain access to the CPC annual benchmarking data report.
- Hosting the 1-day in-person event.
- Virtual 'drop-in-clinic' – members can book 15-minute no fee appointments to get advice/guidance with partners.

Corporate and Partnership Opportunities

In return for invaluable access to CPC members, we ask for a financial commitment. To encourage charities and not-for-profits to join the CPC, we keep membership fees minimal. As such, your financial support goes a long way to ensure that the Charities Pensions Club continues to run.

We prefer 'partnership' and 'opportunities' to 'sponsorship' as it is important that our relationship is mutually beneficial, which is why we are keen to understand how we may be able to improve our offering on your investment - if you have any suggestions then we encourage you to contact us with your ideas.





Next Steps

For more information about the Charities Pensions Club and its Corporate and Partnership opportunities, please contact Chloe Scragg on the details below:



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charitiespensionsclub.com